



white glove **LISTING MARKETING**

With 95% of buyers looking online at some point in their home search, mastering the digital space is a must. Our award-winning suite of technology marketing tools in combination with our market expertise will deliver optimized search, social media and email campaigns to ensure your listing shines online!



Social Media Strategy

Our social media strategy amplifies listing exposure, reaching a wider audience and increasing buyer interest with stunning digital marketing to promote the sale of your house.



Print Marketing

Print marketing adds a tangible touch and enhance visibility to a local audience through flyers & postcards featuring a QR code linked to a custom Listing Highlight Website page.



Online Exposure

Your house will be showcased on its very own webpage providing detailed information and photos to potential buyers searching online, while capturing interested leads!



Email Marketing

Your home will receive increased exposure with luxury email marketing to a vast database of potential homebuyers and real estate agents.



Global Listing Network

By partnering with Keller Williams Realty, we are able to provide listing visibility globally with our strong network of real estate agents and collaborative technology tools.



Open House Strategy

By showcasing your property with an open house, or by leveraging the leads generated at another nearby open house, we will create and target a highly-qualified, localized group of buyers.